

Amos Gutierrez

Educational Technologist Lifelong Learner

Curriculum Vitae

Address 2601 Garfield Ave. Abilene, TX 79601 Phone

830-399-0137

Email

axg12a@acu.edu

Website

portfolio.amosgutierrez.com linkedin.com/in/amosgutierrez



Education

Ed.D Doctor of Education in Organizational Leadership, Abilene Christian University, Abilene, TX Exp. Completion

2025

M.A. Master of Arts in Christian Ministry,

2019

Abilene Christian University, Abilene, TX

2009

B.S. Bachelor of Science in Kinesiology
Texas A&M University, College Station, TX

Certifications

Adobe Certified Professional: Video Design Adobe Certified Professional: Visual Design

Adobe Certified Professional in Visual Design Using Photoshop

Adobe Certified Professional in Graphic Design and Illustration Using Adobe Illustrator

Adobe Certified Professional in Digital Video Using Adobe Premiere Pro

Adobe Certified Professional in Print and Digital Publication Using Adobe InDesign

Professional Experience

Abilene Christian University

Assistant Director of Creative & Academic Technology (CAT)
Assistant College Professor (Brown Library)

Aug. 2024 -Present

- Provide support for learning technologies such as Adobe Creative Cloud, LinkedIn Learning, Canvas LMS, and other classroom and office-based software
- Provide consultation and training for faculty and students in indentifying and implementing creative and academic technologies at ACU
- Collaborate with the CAT team in creating informational content and lead instructional activities
- · Provide digital design for the Brown Library
- Support and contribute to the strategic direction of Educational Technology



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Professional Experience (cont.)

Creative Learning Technologies Coordinator & Adobe Ambassador — Oct. 2018 - Aug. 2024

- Provide academic technology support to faculty, staff, and students for Adobe Creative Cloud, Adobe Sign, Canvas Studio, Google Suite, WordPress, and virtual reality.
- Provide academic technology training through face-to-face and Zoom training sessions and one-on-one training and support.
- · Champion and promote Adobe Creative Cloud tools to develop digital literacy and advance creativity among faculty and students.
 - Manage Adobe Faculty Fellows program.
 - Manage Adobe Certified Associate certification program.
- Administration, leadership, and support for Digital Commons @ ACU (DC@ACU) and the preservation of digital assets across the library, especially Special Collections and Archives. (Oct 2018 - Dec 2020)

Adjunct Faculty, ACU Honors College —

_____ 2021 - Present

- · HON 414.H1 Holy Smoke (Spring 2024)
- HON 417.H1 Communicating Creatively in Christian Ministry (Spring 2021)
- · HON 411.H1 Creating for Good (Fall 2021)

Adjunct Faculty, Department of Bible, Missions, and Ministry —

----- 2023 - Present

· BIBM 240.M2 ST: Creative & Digital Tools for Ministry (Fall 2023)

Mission Alive

Coordinator of Stream Equipping and Websites -

- Sept. 2021 - Present

- Coordinate and build online course modules that integrate with the CRM platform
- · Manage the Mission Alive website (WordPress)
- · Produce media content for events and courses

Amos Gutierrez Design

Owner, Creative Media Producer —

— Jan 2013 - Present

 Offer services for portrait photography, videography, video editing, graphic design, and web design

Food Bank of West Central Texas

Social Services Coordinator -

— Mar. 2018 - Oct. 2018

 Assisted clients in applying for state benefits through the online YourTexasBenefits.com portal. Teach clients how to use the online portal and mobile app to manage their accounts

Kingwood Church of Christ

Youth Minister -

— Jan. 2014 -Feb. 2018

- · Directed 6th through 12th-grade youth ministry program
 - Organized and taught weekly bible classes, bible studies, and special events
 - Directed an elementary and middle school summer camp
- · Preached occassionally
- · Designed and maintained youth and church websites

Northview Church of Christ

Interim Youth Minister

—— Jan. 2011 -Mar. 2012

- · Directed 6th through 12th-grade youth ministry program
 - Organized and taught weekly bible classes, bible studies, and special events



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Presentations

- Boyles, J., Gutierrez, A., Hare, S., Jernigan, K., Marquardt, M., Naldoza, T.; (September 2022). "Fostering Creative & Digital Skills for Post-Graduation Success". Best Practices in Christian Higher Ed Conference.
- Beard, M., Gutierrez, A., and Rektenwald, S.; (March 2021). "Creativity in the Classroom: Engaging Students in the Creative Process". SITE Conference.
- Beard, M., Gutierrez, A., and Rektenwald, S.; (April 2021). "Exploring the Potential of Virtual Reality in Higher Education". SITE Conference.
- Beard, M. and Gutierrez, A., (October 2020). "Creativity in the Classroom: Engaging Students in the Creative Process". Educause Conference.
- Gutierrez, A., (June 2020). "Fostering Creativity in Your Course". Independent Colleges & Universities of Texas Webinar.
- Gutierrez, A., (April 2020). "Fostering Creativity in Your Course". ACU Adams Center.
- Gutierrez, A., (April 2019). "Fostering Creativity in the Classroom". ACU Creative U.
- Innovation Foundry Sessions (October 2018 Present). Various Adobe workshops on Adobe Creative Cloud, Photoshop, Illustrator, InDesign, Portfolio, Stock, and Capture.
- Adobe Faculty Fellows Guest Presenter (Fall 2019 Present). Various presentations teaching the basics of Adobe Illustrator, Photoshop, XD, and InDesign for academic assignments in history, biblical studies, nursing, and communications

Publications

- Beard, M., Gutierrez, A., & Rektenwald, S. (2021). Exploring the Potential of Virtual Reality in Higher Education. Proceedings of Society for Information Technology & Teacher Education International Conference, 901-905.
- Gutierrez, A., Beard, M., & Rektenwald, S. (2021). Creativity in the Classroom: Engaging Students in the Creative Process. Proceedings of Society for Information Technology & Teacher Education International Conference, 492-497.

Committees

Abilene Christian University

- · ACU Staff Senate (Aug 2021 May 2024)
- ACU Undergraduate Research, Creativity, and Innovation Festival Committee (Nov 2021 -Present)
- · ACU Course Development Consultant Resource Team (Summer 2020)
- ACU Library Digital Preservation Team Chair (June 2019 May 2021)