



Amos Gutierrez

Educational Technologist
Lifelong Learner

Curriculum Vitae

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Education

Ed.D	Doctor of Education in Organizational Leadership, Abilene Christian University, Abilene, TX	2025
M.A.	Master of Arts in Christian Ministry, Abilene Christian University, Abilene, TX	2019
B.S.	Bachelor of Science in Kinesiology Texas A&M University, College Station, TX	2009

Certifications

Adobe Certified Professional: Marketing Design
Adobe Certified Professional: Video Design
Adobe Certified Professional: Visual Design
Adobe Certified Professional in Content Creation and Marketing Using Adobe Express
Adobe Certified Professional in Digital Video Using Adobe Premiere Pro
Adobe Certified Professional in Document Creation and Management Using Adobe Acrobat Pro
Adobe Certified Professional in Graphic Design and Illustration Using Adobe Illustrator
Adobe Certified Professional in Print and Digital Publication Using Adobe InDesign
Adobe Certified Professional in Visual Design Using Adobe Photoshop
Adobe Certified Professional in Visual Effects and Motion Graphics Using Adobe After Effects

Professional Experience

Abilene Christian University

Assistant Director of Creative & Academic Technology (CAT) ————— Aug. 2024 - Present
Assistant College Professor (Brown Library)

- Provide support for learning technologies such as Adobe Creative Cloud, LinkedIn Learning, Canvas LMS, and other classroom and office-based software
- Provide consultation and training for faculty and students in identifying and implementing creative and academic technologies at ACU
- Collaborate with the CAT team in creating informational content and lead instructional activities
- Provide digital design for the Brown Library
- Support and contribute to the strategic direction of Educational Technology



Professional Experience (cont.)

Creative Learning Technologies Coordinator & Adobe Ambassador ——— Oct. 2018 - Aug. 2024

- Provide academic technology support to faculty, staff, and students for Adobe Creative Cloud, Adobe Sign, Canvas Studio, Google Suite, WordPress, and virtual reality.
- Provide academic technology training through face-to-face and Zoom training sessions and one-on-one training and support.
- Champion and promote Adobe Creative Cloud tools to develop digital literacy and advance creativity among faculty and students.
 - Manage Adobe Faculty Fellows program.
 - Manage Adobe Certified Associate certification program.
- Administration, leadership, and support for Digital Commons @ ACU (DC@ACU) and the preservation of digital assets across the library, especially Special Collections and Archives. (Oct 2018 - Dec 2020)

Adjunct Faculty, ACU Honors College ——— 2021 - Present

- HON 416.H1 Lifelong Learning (Spring 2025)
- HON 414.H1 Holy Smoke (Spring 2024)
- HON 417.H1 Communicating Creatively in Christian Ministry (Spring 2021)
- HON 411.H1 Creating for Good (Fall 2021)

Adjunct Faculty, Department of Bible, Missions, and Ministry ——— 2023 - Present

- CORE 110.23: Cornerstone (Fall 2025)
- CORE 110.23: Cornerstone (Fall 2024)
- BIBM 240.M2 ST: Creative & Digital Tools for Ministry (Fall 2023)

Mission Alive

Coordinator of Stream Equipping and Websites ——— Sept. 2021 - Present

- Coordinate and build online course modules that integrate with the CRM platform
- Manage the Mission Alive website (WordPress)
- Produce media content for events and courses

Amos Gutierrez Design

Owner, Creative Media Producer ——— Jan 2013 - Present

- Offer services for portrait photography, videography, video editing, graphic design, and web design

Food Bank of West Central Texas

Social Services Coordinator ——— Mar. 2018 - Oct. 2018

- Assisted clients in applying for state benefits through the online YourTexasBenefits.com portal. Teach clients how to use the online portal and mobile app to manage their accounts

Kingwood Church of Christ

Youth Minister ——— Jan. 2014 - Feb. 2018

- Directed 6th through 12th-grade youth ministry program
 - Organized and taught weekly bible classes, bible studies, and special events
 - Directed an elementary and middle school summer camp
- Preached occasionally
- Designed and maintained youth and church websites



Professional Experience (cont.)

Northview Church of Christ

Interim Youth Minister _____ Jan. 2011-Mar. 2012

- Directed 6th through 12th-grade youth ministry program
 - Organized and taught weekly bible classes, bible studies, and special events

Presentations

- Boyles, J., Gutierrez, A., Hare, S., Jennigan, K., Marquardt, M., Naldoza, T.; (September 2022). "Fostering Creative & Digital Skills for Post-Graduation Success". Best Practices in Christian Higher Ed Conference.
- Beard, M., Gutierrez, A., and Rektenwald, S.; (March 2021). "Creativity in the Classroom: Engaging Students in the Creative Process". SITE Conference.
- Beard, M., Gutierrez, A., and Rektenwald, S.; (April 2021). "Exploring the Potential of Virtual Reality in Higher Education". SITE Conference.
- Beard, M. and Gutierrez, A., (October 2020). "Creativity in the Classroom: Engaging Students in the Creative Process". Educause Conference.
- Beard, M. and Gutierrez, A., (October 2024). Examining the Pedagogical Effectiveness of Virtual Reality Software in Visualizing Historical Sites [Poster abstract]. EDUCAUSE Annual Conference 2024, San Antonio, TX, United States.
- Gutierrez, A., (June 2020). "Fostering Creativity in Your Course". Independent Colleges & Universities of Texas Webinar.

Publications

- Beard, M., Gutierrez, A., & Rektenwald, S. (2021). Exploring the Potential of Virtual Reality in Higher Education. Proceedings of Society for Information Technology & Teacher Education International Conference, 901-905.
- Gutierrez, A., Beard, M., & Rektenwald, S. (2021). Creativity in the Classroom: Engaging Students in the Creative Process. Proceedings of Society for Information Technology & Teacher Education International Conference, 492-497.

Committees

Abilene Christian University

- ACU Workday Change Network (Aug 2025 - Jan 2026)
- ACU Faculty Athletics Committee (Aug 2024 - Present)
- ACU Undergraduate Research, Creativity, and Innovation Festival Committee (Nov 2021 - Present)
- ACU Staff Senate (Aug 2021 - May 2024)
- ACU Course Development Consultant Resource Team (Summer 2020)
- ACU Library Digital Preservation Team - Chair (June 2019 - May 2021)